I. Automatic data processing on this internet page

When you access our internet pages, the information transferred to us by your browser is automatically stored in our "server log files". This includes:

- Browser type/version
- Operating system used
- Host name of the computer accessing the site (IP address)
- Date and time of your access to our internet pages

The technology used is such that we are unable to assign such data to specific persons. No attempt is made to link this data to other data or other sources of data (e.g. any registration data that may exist), and data is, following a statistical evaluation, deleted and not retained as an individual data record set.

II. Services requiring log-in - newsletters, etc.

If you would like to access the personalized and/or paid content services offered on our website, we may, in order to provide this service and for billing purposes, require further information. HostNormally, this will include your name, your valid email address, and further particulars (address, telephone number, etc.). This will enable us to check that you are, for example, the owner of the email address provided, or that the email address provided is linked to the respective internet service in order to be able to supply the desired services and, ultimately, in order to render account services and serve invoices in the due manner.

Entry of a valid email address is required in order for us to prevent misuse of registration procedures, such as in the case of newsletters, for example. If you have already subscribed to the newsletter by entering your email address on our websites, we will, in order to ensure that you receive this newsletter, in the event that you wish to unsubscribe from it, send you an email containing a confirmation email which you must email back to us in order to cancel your newsletter subscription.

The data in question is so-called personal data, i.e. data that can be used to establish your identity. As a principle of practice, however, you are able to use our free internet services without having to reveal your identity either in full or in part.

Additionally, you may, if signing up/log-in to our services, provide us with further information - going beyond that required for the registration of the service (such as: personal data, user name, password, email address, etc.) - on a voluntary basis by entering this into the appropriate fields or boxes. Such data is used by us to align services more closely to the needs of users, for product information and advertising purposes, and also for the purpose of better serving the respective services. As a principle of data protection, data is not forwarded to third parties (cf. article 8). We reserve the right to use this data to provide better targeted services, or to use this data to the extent that this may be required for billing purposes.

Moreover, instructions preventing us from making continued use of your data will inevitably mean that you may no longer be able to receive such services. In such cases, you can cancel your subscription to our newsletter service or to the respective services by sending an email to our Data Protection Officer as described below.

III. Cookies

In several places the internet pages use so-called cookies. These serve to make our service more user-friendly, more effective, and safer, and thus make use of our website dependant on your browser settings. If you block the installation of cookies by setting your browser software accordingly; however, we must point out that, in such an event, you may be unable to use some of the website's functions to the fullest possible extent. Cookies do not cause any damage to your computer and do not contain viruses. Cookies are used by us as a means of storing personal data.

The MediaWorks group uses the Aumago AG (“Aumago”), Berlin/Germany, a target group marketer. Aumago uses cookies, to collect anonymous, non-personal data for the purpose usage-based online advertising (Online Behavioral Targeting “OBT”), such as the type of site visited, visited categories and/or product pages, demographics data (age, gender, etc.) and/or on which browser and terminal this is done. It does not collect personal information. Thus, the usage data cannot be linked to the real identity of the user. Cookies are either Aumago cookies, or cookies from services providers which use Aumago such as Rotate Digital Inc.

The user can delete the cookies at any time either directly in the browser or turn off cookie preferences under http://www.networkadvertising.org or http://www.youronlinechoices.com. The Aumago site uses so-called “GTe cookies”. These are either Aumago cookies, or cookies from services providers which use Aumago such as Rotate Digital Inc.

IV. Revoking the (continued) processing and utilization of data

At any time, you may revoke the authorization previously given to us to store your personal data, and to make use thereof to provide the respective services. Please note that, even in the event of such a revocation notice instructing us to stop using and/or storing data, we reserve the right to continue to use your data to the extent that this may be required for billing purposes.

Moreover, instructions preventing us from making continued use of your data will inevitably mean that you may no longer be able to receive the services (newsletter, etc.) to which you subscribe, and that we shall have to terminate the supply of the services without further delay. As part of this process, your personal data will immediately be deleted and no longer retained in our data records.

V. Right to information

At all times, you have the right to be given information about the type and extent of the stored data relating to your person, the origin thereof, the persons receiving such data, and the storage purpose. (Contact data, see below, V/VI.)

VI. Further information

Your trust is important to us. Accordingly, we shall, at all times, be happy to answer any questions you may have with regard to the processes described in this data protection statement. If you have questions that were not answered in this Privacy Policy statement, or if you would like more detailed information on a specific point, please do not hesitate to email us at datenschutz@dfv.de or to contact us by post.

On request, we shall of course be happy to answer queries or requests for information and, for your own safety, shall also do so in writing by post.

VII. Amendments to and accessibility of data protection provisions

Due to changes and adjustments to the services provided, to new statutory and legal requirements and, in certain instances, to previously undeclared gaps or loopholes in existing provisions, it may prove necessary to amend this data protection statement. We will advise you of any such changes - to the extent that this occurs - by emailing you at the address with which we have been provided. Additionally, you may access and print this Privacy Policy statement from any page of this internet service by clicking on the “PRIVACY POLICY” link.

VIII. Overview of contact data for information and cancellation/revocation

The Data Protection Officer of the Deutscher Fachverlag can be reached at: datenschutz@dfv.de